

Email 1: How To Stop Getting Repeated Rejections For Job Interviews

Hi (insert name)

Its frustrating isn't it? You go through all the hard work and hassle of spending hours and hours filling out application forms, getting your resume just right and writing up your cover letter. And then you get the interview, you are so excited that you get your best suit out and start reading up on the company...

You go into the interview as prepared as you can be and leave thinking you have done just great. When you get a rejection in the days that follow, you are not only stunned, but are left wondering what went wrong.

Sound familiar? It does to me! That's what many of my clients tell me when they get rejected for jobs. They keep getting rejected and never know why.

As a career consultant with more than 5 years of experience of coaching hundreds of people and helping people just like you find and get their dream job, I know a thing or two about why people repeatedly get rejected during the interview process.

Believe me, there are lots of reasons why you keep getting rejected, but if you don't know what you are doing, how can you fix the problem?

Did you know that one of the reasons why you get repeated rejections is because even though you interview really well, you are not selling yourself hard enough. You are not making your would be employer think that you are a real hot shot who is an asset to their team. In short, you are doing nothing to stand out from every other great candidate who also walks into the interview.

So who does get hired? The one with a first class honours degree or the second class honours student who makes your would be employer think that their company is going to lose out if they don't hire him?

I would be willing to bet my life on student number 2 landing the job, even though he has fewer credentials than everyone else!

Make sure you avoid repeated rejections by reading the free report you should have received when you signed up: 'Get Hired in 8 weeks or Less – How to Stop Failing Job Interviews'. In this awesome FREE report, I give you some of the most common reasons why even top candidates fail at job interviews.

With this bit of information, you can ensure that your next set of interviews are going to sway in your favour!

If you haven't managed to get yours, go get it now at (insert link)!

Here's to your interview success,

Agustin Valecillos

PS: Stay tuned for my next email which tells you a secret tip for hooking in your potential employers and making them notice you!

Email 2: Secret Tip to Get Potential Employers to Notice You!

Hi (insert name)

In my last email we talked about why you keep getting rejected during job interviews. In today's email, I want to share a very powerful secret tip which can literally tip your interview successfully in YOUR favour!

I am talking about a tip so powerful that it helped Dali Sardar, a 36 year old Account Representative land himself his dream job as an Account Manager. Dali, like any potential employee, did his homework on the company he was being asked to interview for.

When he arrived at the interview, he was in a room full of around 20 people who all had LOTS of managerial experience and the credentials to boot. BUT, he had one thing they didn't.

Even though he had NO managerial experience, he beat 20 other candidates hands down for the £42k a year job, and he did it using this secret tip I am about to reveal.

I bet you will never guess what it is. Any ideas? No? Let me tell you it was none other than a simple brag file of all of his achievements.

That's it. He referred to this file throughout the interview, and guess what? The employer was so impressed that he was hired the same day he went for interview.

A brag file is a FANTASTIC way to get people to sit up and take notice of you. Why? **Because results speak for themselves.** There is little point in saying you can do this and that if you don't have the evidence to back it up.

I can GUARANTEE that most people in your position have never even heard of a brag file. And most people would certainly never even think of bringing something like this into an interview.

The truth is, interviewers find it hard to pick out successful and confident candidates, but it's the results that the candidate has achieved that make them stand out.

Here's to your job success,

Agustin Valecillos.

PS: In my next email, I reveal a sneaky way to get your application form noticed!

Email 3: A Sneaky Tactic to Get Your Application Form Noticed

Hi (Insert name)

It's Agustin again with a special sneaky tactic which will GUARANTEE that you get noticed from a crowd of potential candidates! In my last email, I discussed a secret tip to get you noticed in your interview.

Well today I am going to share with you a tip that will virtually ensure that you get selected for the interview in the first place!

Have you seen the open evenings employers put out for potential candidates? You know the ones where you turn up to meet people who work for your dream employer? Well, these events are not just there to entertain and inform. No. They have a more serious side to them. They are there to help filter out the best of the candidates on offer. The cream of the crop as it were.

Think of it like this, how else can you make a big impression on your dream employer and help land the interview in the process? An employer open evening is the IDEAL opportunity to make sure you get noticed and your application form gets noted.

This is exactly how Saira Iqbal got her foot in the door with a BIG professional services employer. More than 200 people applied for the position of an IT specialist and while Saira didn't have a first class honours or an industrial placement under her belt, she certainly had tenacity and a wicked way with words!

She used an open evening event to make a huge impact on her dream employer and then took her application form with her and made sure she gave it to the right person at the event. When she followed up a few days later, the employer was so impressed that they not only interviewed her, but gave her the job as well.

Not bad for a relaxed night out!

You see, what she did was rather quite clever. While everyone else in the room was collecting the application forms, Saira did the smart thing and **handed hers in** – all filled out and with her CV and cover letter too. She was one step ahead of everyone else.

She followed up days later and not only got an interview but also got the job. She demonstrated the simple principle of placing knowledge before action and getting the desired results.

Next time you get the chance to network with employees from your dream job, make sure you try this out too!

Tomorrow I will talk to you about your options for finding yourself a job!

Here's to your success,

Agustin Valecillos

Email 4: The Best Way to Find Your Dream Job

Hi (Insert name)

Yesterday, I revealed a very clever way of getting an employer to notice you before you get to the interview. It's a great tip to keep in mind next time you meet your dream employer!

Today, I am going to share with you a great way to find your ideal job without spending hours glued to the Internet or spending hours in the job centre.

Careers fairs are the ideal opportunity to ensure that you meet lots of employers in one go. Remember our secret tip from yesterday? Try that out here. Next time you know there is a careers fair on, do your homework and find out which employers will be coming.

Careers fairs are usually advertised several weeks beforehand, so get in touch with your dream employers and request their application form.

This isn't as hard as you think – just ring the organisers or contact your local careers office to find out and identify which employers will be attending the event. Get your application forms filled out in advance. Ensure you have a cover letter and resume tailored to each one.

Then get out there and network like crazy. When you get the chance, hand your forms in, preferably placed in a neatly marked folder so it doesn't get lost in all the other bits and pieces that employers take back with them.

I personally know of several people who were actually interviewed on the day – so make sure you have done your homework and prepared really well beforehand!

Remember what I talked about in previous emails about making yourself stand out? Well in this situation, the pressure is on because you are competing for the attention of your would be employer from many different angles and don't forget, they will be on the hunt for the diamond amongst the rubble!

By the way, why don't you give yourself the best chance possible of being hired by grabbing hold of 'The Ultimate Job Hunters Guide' which is LOADED with tons of tips and tricks to get you noticed and land you your dream job in less than 8 weeks! Grab your launch copy today! Grab your copy here (insert link)

Here's to your success,

Agustin Valecillos

PS – tomorrow I will explain the pros and cons of the different methods of finding and then applying for jobs and interviews. Miss this, miss out!

PPS – I almost forgot to mention, the first ten people who get hold of 'The Ultimate Job Hunter's Guide' will get a FREE 30 minute consultation worth \$100 alone(?) with me where you can ask me anything about jobs and interviews. You can download the guide here (insert link)

Email 5: The Pros and Cons of Using Different Types of Help When Job Hunting

Hi (Insert Name)

By now you will have learnt some great tips from the FREE report 'Get Hired in 8 Weeks or Less – How to Stop Failing Job Interviews', as well as learning some sneaky ways of getting yourself noticed in front of your dream employer from the emails I have been sending you.

Today, I want to discuss the different ways you can learn how to find and prepare for jobs.

Using The Internet

Using the Internet to find your ideal job can be daunting, simply because of the vast amount of information available. Although it's a great place to go when researching your ideal employer, chances are, when looking for actual jobs advertised, you have no way of making an impression on employers. My advice is to stick to using the Internet as a research tool to learn about your potential employer.

I would avoid getting generic interview and application advice from the Internet because it will be nothing unique – everyone else will be using the same tips, so you don't learn anything that will set you apart.

Job Centres and Careers Fairs

Job centres and careers fairs are GREAT places to learn about available opportunities and get application forms, but like the Internet, you will be hard pressed to find information which is going to propel you forward and get your application noticed.

As mentioned in the previous email, a careers fair is the ideal place to make an impression, but you need to know HOW to make the correct impression. After all, you will be competing with every other candidate out there. So, unless you are well prepared and know WHAT to do and HOW to do it, careers fairs usually mean one thing – you come home with an armful of goodies and application forms and are no closer to securing an interview.

Books

Let's be honest. Books are great at providing you with solutions to your job hunting needs. But, there is a problem. Books usually focus on ONE aspect of the job hunting process such as interviews or resumes. And, each book tends to be VERY long. It's a tedious and long winded way of learning about a particular area.

This aside, I have yet to read a book which covers some of the secret tips and tricks that I have the fortunate pleasure of knowing and sharing with my clients.

What you want is every bit of juicy information possible in an easy to use and highly accessible way, without wading through hundreds of pages of material.

Personal Coaching with a Career Consultant

Now, don't get me wrong. The other methods all have their uses. But, if you really want to stand out from the crowd, you need someone like a career consultant who knows every trick in the book to enable you to land your perfect job.

As a career coach myself who has over 5 years of experience and an incredible 98% success rate, I know what it takes to help my clients get the job of their dreams.

However, there is a small problem or two. The price. At \$200 a pop for each 60-minute session (clients usually need a 2-3 sessions), it's not cheap. Add to that the inconvenience of having to travel to get to the sessions, and then there is the availability of appointments to consider as well. For instance, I am usually booked solid for weeks or even months at a time.

The Ultimate Job Hunters Guide

I know what you are thinking. You probably would love to get the coaching without splashing your cash right? Well, what if I told you that you can! My clients are busy people and wanted to have all the information I give to them in an easy to read and easily accessible format.

I created 'The Ultimate Job Hunters Guide' as a more affordable alternative to having me right beside you, guiding you through the initial job search through to the application form and interview and beyond. It's simply bursting with my 5 years of knowledge as a career coach which has helped hundreds of people like you land your dream job. And get this: it can help you do this in as little as 8 weeks.

To find out more and grab your launch copy [click here](#)(turn into link). The first ten people to buy the guide will get a FREE 30 minute consultation worth \$100, so hurry, this offer won't last!

Here's to your success

Agustin Valecillos

Email 6: FREE 30 Minute Career Consultation for the First 10 People!

Hi (insert name)

Over the last few emails you've learned a lot of valuable information about how to improve your chances of doing well at an interview, as well as learning tactics to help you get noticed.

Yesterday, I mentioned 'The Ultimate Job Hunters Guide' which I wrote to give people like you a more affordable alternative to having me personally coach them. It's positively crammed with the juiciest information you will NOT find anywhere else!

Here's how it helped one of my clients:

"Initially I found it very difficult to find a job in the UK. I didn't know much about cold-calling and cold-emails, especially contacting senior people. After using your technique, I started looking for help from recruitment agencies. I also learned how to send emails and follow up with a phone call.

For example, I got invited to the assessment centre next week because I cold called a recruiter. I was invited directly after completing the online test and didn't even attend the first round interviews! I think the very fact that I called a recruiter directly helped me get the interview!"

(Grace Zhou)

"The course has been very useful. I have recommended it to my uni and work friends. The course explains what the interviewers are looking for and takes away the unknowns from the whole process. Since signing up, I've had three interviews and been offered three jobs."

(Ian Dunross)

And these are just one of many success stories from the 98% of clients who I helped find a job in 8 weeks or less!

The Ultimate Job Hunters Guide contains solid information on finding and locating your dream job, how to apply (with video tutorials showing you the best way to apply) as well as tips for interviews and what to do if your interview went badly so you can STILL land your dream job!

Not only are you getting top secret information which is unavailable elsewhere, but you are also getting loads of bonuses including:

- Video tutorials on application forms, resumes and cover letters
- Modern Interview Tips and Tricks
- Successful Career Change Tactics Revealed
- The Job Hunters Handbook
- Time Management for College Students
- Surprise eBook

The Ultimate Job Hunters Guide is THE last word on securing yourself a job in 8 weeks or less, and it is backed by my 100% money back guarantee, so you really have no excuse not to have your ideal job weeks from now!

The Ultimate Job Hunters Guide is launching on 21st November 2010 and for **the first 10 people only**, I am offering you the chance to have you very own 30 minute personal coaching consultation with me for **FREE** (worth \$100) via Skype!

And because I want as many people as possible to benefit from my coaching experience, everyone who buys my program before the 30th November will get a FREE 60 webinar detailing secret guerrilla tactics that you can use to really get noticed and nail your interview as well answers ANY questions you may have after (or whilst) reading the course material. I promise (and many previous students can prove this!) I will not leave the webinar until ALL of your questions will be answered. This webinar is worth its weight in gold because I am going through the very techniques which have worked for my clients.

To grab your copy of The Ultimate Job Hunters Guide, plus all the bonuses, exclusive access to the webinar as well as a chance to get a FREE 30 minute consultation worth \$100, click here (insert link) before someone else beats you to it!

Wishing you great job success

Agustin Valecillos

PS – the FREE coaching consultation is available **ONLY** to the first 10 people who sign up, so grab yours now (insert link)

PPS – don't forget that if you order before 30th November 2010, you can access my exclusive webinar which will literally teach you tactics to trample your competition!