

Forget Spending Thousands To Learn How To Become A Makeup Artist –Let A Hollywood Makeup Artist Teach You To Not Only Apply Makeup Like A Pro, But Also Show You How To Get A Steady Stream Of High-Paying Clients!

Sick and tired of your current job?

Are you craving financial independence and freedom to do what you want?

Fed up of working long hours with no time to enjoy yourself?

Want an exciting and rewarding career instead?

Want to earn more working less hours?

Let's be honest. We all get fed up of the daily grind sometimes, when life *is so hectic it just passes you by*. You're left wondering where your life went and seem to have lost the sparkle that makes you unique.

You worry over paying the bills and reason with yourself that the long hours you put into your job are to help you live and survive. It's even worse when you have a boss you dislike, or do a job that bores the heck out of you. **You want and need a change, but have no idea where to begin or what to do.**

Being a highly creative person, you feel stifled by the constant rules of your workplace, the commute and the long hours, with nothing to look forward to. You arrive home ***shattered and depressed***, only to tend to the needs of your family and your home.

In short, your life seems like ***one long daily struggle*** from one day to the next and from one paycheck to the next. You tell yourself that one day you will be free to have more time, more money and more fun.

You console yourself that one day you will break free from this cycle of ***work and more work*** and start enjoying life to the full, and all while having more bucks in your back pocket than you ever thought possible.

Sound familiar?

This is how millions of people around the world feel each ***and every day***, but as I am about to show you, this will **not** be the way you will feel each day. There is a simple solution to having it all, and it's so simple that you'll feel liberated when you realise that it is perfectly within your reach.

Now, imagine having time in the day to do what you want to do and spend more time relaxing or spending time with your family? What could feel better than knowing that even though you have

had a relatively easy week, ***you have more than enough money*** to not only buy your essentials, but to actually spoil yourself with?

Wouldn't you love to work a job that was fun and exciting, where you get to meet lots of new people, get paid to travel and best of all, make a lot of money doing something that is easy and highly in demand?

Perhaps you love your job, but have done it long enough that you feel you need a *fresh challenge*?

If you see yourself as someone who is creative and loves to play around with colours and textures to create something beautiful, then perhaps a **career in makeup** is the ideal alternative to your day job!

I'm not kidding! To understand why you can make it big, you need to know that...

The Demand For Makeup Artists Is At An All time high!

It's true! The current job market is recovering from a recession and good jobs are hard to find. Those that find them **spend long hours working for less money** than they thought their work would bring.

But, it's not all doom and gloom, no!

The U.S Bureau for Labor and Statistics tells us that the overall **jobs for makeup artist are expected to grow by 40%** between 2006 and 2016. That's a **LOT** of business for you to grab a share of!

The Bureau further **expects employment for makeup artists to grow faster than the average for all occupations until 2018!** When you consider that the average makeup artist makes about \$40,000 a year, working less hours than traditional skilled roles, it's easy to see why this is the ***career of choice*** for savvy women the world over.

Think about it like this, in your home town alone, how many weddings and events take place? There are college graduations, parties, birthdays, events, weddings, baby showers, black tie events and just about anything in between.

And for each event, there are *dozens of women who want to look and feel their absolute best*. Wouldn't it be fantastic to be able to tap into this **growing** market trend and provide a skill that will allow you to profit from this very lucrative and fun filled industry?

Think about it like this, you would be hard pressed to find a job that lets you have lots of fun, allows you to express your creativity, **empowers you to take charge of your life and gives you more money and more freedom than you ever thought possible.**

And that's not all. If you are good, you could ***easily*** be picked up by TV and film shows and work with celebrities to create new looks for them. How exciting would that be?

It's Time For A Change In Direction!

Like thousands of other women out there, you are struggling to find the right balance in your life. Maybe you are stuck at home looking after the children and want to ***regain your self esteem and confidence to try something new while profiting from it.***

Or perhaps you have been doing the same old job for years and it's time for a change, only you are worried and scared of taking the plunge because you really are clueless as to what you want to do. Like many women out there, chance are that you're **multi-tasking**; running a home, a family and a job all at the same time.

Believe you me, life is hectic. There always seems to be a never-ending list of things to do, and once you're done, you rarely have the energy for anything else because you are **exhausted**.

But, as I will share with you in a moment, **your life can be drastically different** from the life that you currently live in now.

But what are you doing about changing your life now? What plans do you have in place to help you do something much more interesting and exciting instead? You see, **not knowing** where your life is taking you is a dangerously slippery road to nowhere.

Not knowing what you want from life and how you are going to get it is tough when you have no definite plans. It can eat away to your self-esteem and can slowly erode away your happiness.

All those hours in the day and not enough time to do everything you need to. Now that can be a depressing scenario for anyone, but as you will see in a moment, it really **doesn't have** to be like that.

Maybe you're one of those millions of people stuck in a dead-end job looking for a way out, but can't seem to find one?

Or maybe you are unemployed and stuck at home and *need to put the sparkle back into your life* – after all, the chores **never** end, and there is no gratitude for the hard work you do each and every day to keep the home running like clockwork.

So why are you not doing anything about it? Perhaps you:

- **Lack the confidence** to try new things and new ways of earning money
- Are too demoralised by the endless days in a dull job
- Are unable to enjoy life and simply **don't have the means** to leave your current job
- Have nothing concrete you can fall back on and are scared of making a **financial mistake**
- Are ready to change your career and your life but have no idea where to start
- Aspire to do well in your life but aren't getting the **personal happiness** from your work that you once thought you would
- Want a better salary but don't want to spend the rest of your life working long hours to get that

- Want to travel the world, but have **neither** the time or the money to do so
- Want to take control of your financial future, but are worried that your ideas will never come to fruition because of a ***lack of time and money***
- Are simply too tired and exhausted to even consider starting over
- Have young children and want to ***work around them***
- Are stuck at home and want to work part-time in something that pays well

If any of these apply to you, then you need to **listen carefully to what I am about to tell you** – because what I am about to reveal to you is going to blow you away...

Change your Career, Change Your Life!

For example, did you know that the average makeup artist can **earn on average \$200 or more just to makeover a bride? And all for less than 2 hours work. Just imagine what you could earn by making over the entire bridal party!** (Of course, this isn't necessarily typical, and the rates you earn are dependent on the rates you set, which we'll talk about later in the course.)

What if I told you that **competition for this type of work is low** and that a good makeup artist will always be in demand no matter what the financial climate?

Wouldn't you like to bound out of bed in the morning knowing you are about to spend the day doing a job you **love** and are **earning more than enough money** to take care of all your personal and family needs?

How would you like to learn a ***highly marketable skill*** that you can take literally **anywhere** in the world and profit from it?

Wouldn't it be great to feel happy knowing you are not only working, but have more than enough time to look after the family and the home and still **have time for yourself**.

What if you could command the type of salary that a high earning professional does – what would that do for your life? A new car, a new home? A better life for your family?

What if you could learn a valuable skill from the comfort of your own home without having to ***travel ridiculous distances*** to get to a makeup school or pay the ***extortionate tuition fees***?

What if you had the skills to market yourself and find new avenues for work which would **literally guarantee that you would always be in demand?**

What if you knew how to scout out the best gigs and know where to look for them?

How would you feel if you could live a fun filled life, where you meet new people and profit from it immensely - What would that do for you?

Give you more confidence?

Give you more time to spend doing the things you love?

Give you a better life and a better salary to boot?

How much would this information be worth to you? Knowing you have all the skills and the expertise to confidently ***take control of your own life*** and live the life that you once dreamed about?

The Problems That Forced Me To Change My Life...

Let me introduce myself. My name is Gillian Kalmus and for years I moved from job to job feeling *undervalued and resentful* that I was working hard so someone else could make all the profit.

It wasn't just the fact that I didn't have much money - I couldn't stand the feeling that ***I was wasting my life***. Every job was the same, from retail to product management. I am an artist (sculptor and writer) and every job I ever had demanded so much time and energy that finding the time and attention to focus on my art was nearly impossible.

I absolutely hated running around like a headless chicken for the entire week only to spend my whole weekend complaining to friends about how terrible our jobs were. The one thing I feared and dreaded the most was the thought of waking up one day, ten years from now and being **stuck in the same old rut**. It was enough to make me take drastic action and change my life for good.

After talking to friends that were makeup artists, I realized how balanced their lives were because they worked in a field that allowed them to pursue other passions as well.

I did my research and found that if I had to work to generate a solid monthly income, then makeup artistry was the only way to go. Why? Because:

- It **doesn't** require years of schooling
- Makeup artists make really **great money** working with private clients (like brides)
- As a makeup artist you get to *set your own rates*
- You only take on work which is *worth your time*
- Your time is your own and you get the pleasure of **managing your own schedule**
- BEST OF ALL... Makeup artistry is a job that lets you be creative and **have fun every day**

I was looking for a career change, one that would give me more time to focus on other things in life besides working. But in the mean time I still had to work a minimum of 50 hours a week. How was I supposed to keep my job to pay the bills while I went to school full time for a month to learn makeup artistry?

Even if I could figure out a way to be in two places at once how was I supposed to come up with ***\$3,000 for tuition and books?***

...I was back in my rut with no way out. And then I realized something. Most women understood my predicament in an instant. When it comes down to it, all we want is a **great income without sacrificing our lives...**

...We all have something more important to do besides making *someone else richer*. Whether it's taking care of the kids, travelling the world or focusing on being a student with a dream of becoming a doctor, every woman I met knew there was more they wanted to do beyond spending 9 hours a day in an office or waiting tables for no money.

It hit me. If we were all in the same rut maybe there was a way we could all get out of it. So I teamed up with Michele Des Groseillers, a professional makeup artist and created an **affordable course** that would teach me how to get the lifestyle of my dreams and turn my dreams into reality!

Now Michele is not just any makeup artist. She is a Hollywood makeup artist and has worked at many red carpet events and **high profile celebrities**. Her clients include top models, 'A' listers, private clients etc, and she has worked on some very exclusive events including the Golden Globes and Los Angeles Fashion week.

Together, we decided we wanted a course that wouldn't require a loan or thousands of dollars to buy and one that would teach everyone from *beginners to advanced*.

We created a course that would work for me - I had no makeup training beyond applying my own makeup everyday and I had no clue how to get work as a makeup artist. Michele taught me everything she knew about beauty makeup and everything she's learnt along the way from years of experience working with celebrity clients.

I wanted to not only learn all the tricks of the trade, but I needed to know **how to turn my new skills into a profitable business.**

When I implemented the course and started making around **\$200 for 30-40 minutes of work** applying makeup to brides, I knew I was on to something – and this something is what I want to share with you.

My portfolio and client list grew with the experience I gained and I began securing more and more gigs. I got so busy that **I started bringing in around \$2,000 in one weekend**. And because I was my own boss, I could take time off work whenever I liked.

In no time at all, I was that cool, calm and balanced makeup artist that I was so envious of just months earlier.

How I can Help YOU Get Started As A Makeup Artist Right Now...

Michele and I have worked hard to create a course which teaches you everything in the same way a traditional course does. Friends of mine who desperately wanted to become makeup artists **struggled to commit to the high tuition fees and left their dreams to pursue more boring jobs instead.**

I knew this was not their fault, but I also knew that the online alternatives and home study courses were **also** very expensive, which again deterred those who were desperate to do this type of work, but simply didn't have the means.

There was also another pressing issue which I couldn't ignore. While I learnt a lot from my training, one thing I had to really get to grips with was how to **market** myself – something that traditional schools and other makeup courses simply **don't** teach you. That's why I decided to do something about it.

I decided to create a viable alternative to the traditional makeup schools and the makeup courses that are available online and create something which:

- Is **highly affordable**
- Will teach you in the comfort of your *own home*
- Show you **how to market yourself**
- Teach you *where* to find the best jobs

Yes, you too can have your perfect career!

You can quickly and easily learn all the skills you need and hone them to create looks which *people will be falling over themselves to pay for!*

Put it this way, you could go to a traditional training school, but the often long travelling distances, very high tuition costs and lack of any business skills means that you would struggle to afford it and even if you did, **you would need to take a separate business and marketing course** to make the most of it.

None of the ecourses or other home based courses available will teach you business and marketing skills and few have video instruction. Those that do are **very expensive**, so again, this can cause a problem with being able to afford this type of education.

You might try and do it yourself by just practising, but **without knowing the exact techniques** to create fantastic makeup looks, you would at best **struggle**. For example, do you know which color concealer should be used on black skin? Believe it or not, it's actually bright orange!

You simply cannot create a flawless look for your client **without** knowing the correct techniques first.

Wouldn't it be easier if you could learn without travelling long distances to do so? Wouldn't it be ideal to have a way of learning which is *cost effective* and not only lets you learn from home, but teaches you **how to market yourself** so you **never** run out of clients?

How would you like to learn makeup secrets of the pro's and earn big money doing so? A bride will happily pay upwards of \$200 and more to look perfect on her wedding day – but don't forget the bridesmaids and the mothers of the happy couple – **party bookings like these can earn you up to \$2000 or more in a day!**

Forget using traditional brick and mortar type schools to learn about makeup – as a professional makeup artist to the stars, **Michele will teach you all the tips and techniques you need to start your own profitable makeup artist business from home.**

Not only will you learn how to apply makeup, but you will also learn how to turn your skill into a marketable one so you are **never, ever short of work.**

Introducing 'The Event Makeup Artist' Home Learning Course & Certification – Your Perfect Start To A More Rewarding Career!

'The Event Makeup Artist At Home Course & Certification' – Is the **only** complete home learning system which not only teaches you all the skills you need to become an independent makeup artist, but teaches you **how to build your business** so you are **never** short of work.

In this system, you'll learn the essential techniques needed to become a successful makeup artist. The system comprises an ebook and a comprehensive DVD with **over three hours of footage** on different models and is designed to show you how to implement the techniques in the ebook.

The great thing about this course is that you have the option of gaining certification – your proof to the outside world that you have taken a makeup artistry course.

Here's What You Will Learn:

- The secret of makeup pro's to enable you to create professional looks which will inspire confidence in clients to **re-book and recommend you**
- Study from the comfort of your home and in your own time, making it **ideal for busy people** who find it hard to get to a college or simply don't have the time to do a full course
- Learn essential makeup artist skills that will enable you to create different looks with ease and confidence
- **Cost-effective training course** allows you to achieve your ambitions at an affordable price
- Instruction on 6 different ethnic models gives you the confidence to **tackle any makeup challenge** presented by different ethnicities and also gives you the freedom of versatility
- Three hours of detailed makeup instruction on DVD shows you **every makeup application** technique in complete detail so you know exactly how to do it yourself
- Complete **business training** so you can confidently delve into the world of freelancing and start booking clients quickly and make money fast
- Learn how to present yourself when working, so you look professional and groomed at all times and advertise your ability on your own face!
- Learn how to sanitize your workspace and tools to prevent cross infection and **maintain a professional persona at all times**
- How to sanitize products properly and how to use products in a responsible and hygienic manner to prevent cross infection and maintain your professionalism at all times
- Details the essential brushes needed to ensure flawless and **professional application** of makeup at all times
- Details your essential makeup artist's toolkit to ensure you have everything you need before starting out and to help you achieve flawlessly **perfect** coverage
- **Cost effective secret of blending foundations saves money** and avoids buying too many foundations as well as allowing you to find the exact colour needs for your client

- Learn when to use oil based and water based products which will allow you to meet your client's needs as well as creating the perfect look suited to a **particular climate**
- Learn which type of makeup to avoid having in your professional toolkit so as to **prevent** application problems and ensure a longer lasting look
- Learn the easy way to mix colors so you **get the exact look you want to achieve**
- How to identify base color in skin which lets you select the right color tones for the face and create a balanced look
- How to color match foundation to the client so your client achieves an **even and natural** coverage without it looking like a mask
- How to select the correct concealer so your clients' flaws are erased perfectly
- Learn how to use highlights and shadows correctly To help **sculpt your client's face** and give an overall warmth and glow to the skin
- Learn how to create the perfect eyebrow shape to help frame your client's face and open up their eyes
- Teaches you how to **tailor** a variety of eyeliner and shadow styles and finishes to the client's particular eye shape
- Two methods for curling lashes (one involves an everyday object!) which helps you achieve a natural curl in the lashes
- How to choose the correct blush shade so your client always looks **fresh and dewy**
- How to correctly define lips so you avoid a wonky mouth and have a perfect finish
- **Special 'bump-up' technique** lets you to take your look from day to night without starting afresh and therefore saves valuable time
- Fast way to groom men and get them 'made up' **without** looking like they are wearing makeup
- How to put together a portfolio so you can document your work and show clients
- Client questionnaire so you can ask your client's requirements beforehand and ensure everything goes smoothly
- Easy ways to **market yourself** to help you land your first few clients
- Secret tips to get clients so you have a **steady stream of work** and **never** worry about your financial future again
- Low cost and no cost ways to market yourself to help you **increase your profits and decrease overheads**
- Easy technique to work out pricing, so you avoid charging your clients too little or too much and get paid your worth
- Comparison of expensive versus budget products helps you to **build your makeup artists toolkit easily** and within a range that suits your budget – and more importantly, from a non-biased source
- Resources section provides the details of all the products and additional reading resources needed to further your career
- Face mapping techniques shows you where to apply products for the best effect
- Worksheets let you practice things like color matching, framing and shaping features – **no more guesswork**

This course is **perfect** for anyone wanting to become a makeup artist and can't afford the tuition fees or aren't able to go to a traditional school. It's also **ideal for stay at home mothers** and those who are unable to travel to a traditional school due to other commitments.

This **isn't** for someone who wants more extensive education in skincare and fashion or wants to learn theory. It's a hands-on practical course which covers makeup application in depth and shows you how to turn your skill into a profitable career **quickly and easily**.

What makes this course different to the other at home courses you can buy is that '**The Event Makeup Artist At Home Course & Certification**' is the **only** holistic at-home makeup artistry course which teaches you business skills as well as giving you detailed video instruction from Michele – a highly successful Hollywood makeup artist.

Here's What You Get...

This fantastic course comes complete with:

- The Event Makeup Artist Ebook - which covers the essential skills you need to become a working makeup artist
- The Event Makeup Artist DVD - which includes over three hours of footage on 6 different models to cover every type of beauty makeup application you can think of
- Certification to prove you have completed a makeup artistry course

You could end up paying thousands in tuition fees from a makeup school, or paying a King's ransom for other at home course alternatives which can cost upwards of \$500 or more...

Or, you can have '**The Event Makeup Artist At Home Course & Certification**' for just **\$150**.

Remember, most traditional businesses can *cost thousands* to set up, but for the price of a weekend away, you can have your very own tools needed to start your own profitable makeup artistry business.

Think of it like this, you could:

- Travel miles to get to a traditional makeup school
- Paying thousands in tuition fees and pay even more to do a marketing course
- Buy an expensive ecourse which not only doesn't provide quality DVD instruction from a Hollywood professional, but doesn't teach you how to market yourself either

Or, you can take **control of your life**, become financially independent and have the freedom to live your life your way with '**The Event Makeup Artistry At Home Course & Certification**.'

Just imagine **never** having to work from 9-5 stuck in a dead end job, or worse still, no job and not having to stress over the million and one things you want to do with your life but can't...

...just think how you would feel if you could quickly and easily book yourself one large gig a month that could **potentially earn you more than your full time job** – and then take the rest of the month off if you wanted to!

How would that make you feel? In control, financially secure? Confident and relaxed? Picture having a lie-in in the morning followed by a lazy brunch and then relaxing or ***spending time pursuing other hobbies and passions instead?***

I promise you that you will **love** what this course can do for your life...

...In fact, I am so confident you will love my course that I am offering you...

A 30 Day, 100% Money Back Guarantee!

That's right! Try my course for 30 days, and if you don't think this is the single best investment you have made for your financial future, simply return the DVD back to me and I will refund you **100% of the purchase price – no hassles, no worries.**

I want you to get the best out of life. Buy the course, work your way through it and start changing your life so you can:

- Have a ***better salary and a brighter future***
- Have a marketable skill you can take ***anywhere*** in the world with you
- Take control of your life and be ***financially secure***
- Work around your current commitments and still have ***time to relax*** and enjoy life
- Work a job that gets you out and about and meeting new people
- Build a career that can ***pay more*** for less hours
- Work a job that is never dull or boring
- Achieve your dreams and get the money and success you deserve

Or, you can simply ignore this letter and go down the traditional or other ecourse route. Worse still, you could abandon your dreams altogether and:

- Stay unemployed longer
- Lose ***thousands*** in tuition fees
- Travel for miles to get to a training school
- Live a life of **regret** for giving up on your dreams of having a rewarding life
- End up working in a job you ***hate*** because you convince yourself that you have no choice
- Literally survive paycheck to paycheck

But! Don't Take My Word For It...Read What Others Are Saying!

'I honestly wished that I had the opportunity to have had these videos before spending thousands on schools, workshops, and seminars. There was no way you could review what was done, and even if you could, the allotted times were so short you couldn't grasp everything in a practical manner.

Some programs that provided DVDs (for review) were so overly priced, the value was not equal to the education. These videos provided by The Event Makeup Artist are a **must have** for novice, amateurs, entry and even seasoned makeup artists. **The value of these videos are far beyond their economical cost and outstanding training.**

(Katrina Currie, Professional Makeup Artist, Beauty Editor for Examiner.com, Founder of Beautify the Meek)

'The Event Makeup Artist ended years of financial frustration for me. I'm a small business owner and I'm pursuing my childhood dream of producing music.'

(Linda England, UK)

'You guys took all the risk out of changing careers and starting my own business. You showed me great support every step of the way.'

(Johanna Clarring, California)

'I started my new business in just 2 weeks with less than \$400. I never thought it was possible to break away and work for myself for so little investment. If I never bought this I don't think I would have made a change.

You all showed me how to get off my butt and live the dream.'

(Liz Church, Texas)

'I made a profit off my first gig. You can't lose.'

(Samantha Collins, Ireland)

'I just wanted to say thanks. Without The Event Makeup Artist I would have failed my classes. I'm a graphic design major. I go to school full time and worked full time at the bowling alley. I was failing some of my classed because I just didn't have enough time. As a makeup artist I work but make more money so don't have to put in as many hours. I even made enough to start saving for a trip to Prague.'

(Sherri Taylor, Arizona)

'I used to work 5 days a week and not get home till late. I felt like a robot pretending to have a soul. Now I work a few days a week, make the same amount of money but get to be around every day when my kids get home.'

(Erica Ramirez, Australia)

'I never had so much fun going to work. Thanks'

(-@sarabellicious)

So what are you waiting for? A rewarding and exciting career as an **Event Makeup Artist** is awaiting you...go grab your copy now! Simply click on the 'Buy it Now' button and order your copy today. It will be sent to you by first class post and you should receive your guide and DVD within 2 weeks.

Here's to an exciting new world of color and makeup magic!

Gillian Kalmus

P.S

You can build your career quickly and easily with everything you need to get started in makeup artistry, including certification for just \$150.